

Investment Advisory Newsletters & Financial Services Buyers

1,627,000 Names Starting at \$110/M

Description of List

This is a file of individuals with an avid interest in financial topics and investment information. They have purchased (more than half via credit cards) newsletters and/or financial service products from SIE (Select Information Exchange), the nation's leading financial subscription agency for over thirty years.

This proven file has been used by a multiplicity of different types of mailers with a 50% continuation record. Included are banks, insurance firms, stock & discount brokerage firms, tax shelters, oil & gas, business, financial and investment advisory publications, collectibles, fundraisers, catalogers, credit card issuers and others.

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Request names from a specific ethnicity (+ \$20/M). We offer 20 ethnicity selections including:

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German	Jewish
Hispanic	Korean
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Other Options	Fee
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Pricing

List	Count	Price
Subscribers, expires, & inquiries	1,627,000	\$110/M
Actives	795,412	\$150/M
Projected monthly hotline	20,000	\$170/M
Projected quarterly hotline	60,000	\$165/M
\$18 - \$3,800 active financial subscribers	612,000	\$175/M
Multi-buyers	91,000	\$250/M

* Minimum order 10,000



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