

## Aircraft Owners

240,045 Names Starting at \$250/M  
( One-time Mail Rental )

### Description of List

Affluent individuals who own private airplanes and who are prone to making luxury and high-end, life-style purchases.

### Ethnic Selection

Request names from a specific ethnicity (+ \$20/M). We offer 20 ethnicity selections including:

Chinese	Italian
French	Japanese
German	Jewish
Hispanic	Korean
Irish	Scottish

### Output Options

Media	Fee
Magnetic Tape	\$30
CD Rom	\$25
Diskette	\$10
Cheshire 4-UP	\$7.50/M
P/S Labels	\$7.50/M
3 x 5 Cards	\$35/M

### Other Options

Other Options	Fee
80% Male	\$5/M
20% 4-Line Addresses	\$5/M
Arrange by State	\$5/M
Arrange by Zip	\$5/M
Arrange by SCF	\$5/M
Zip Tape Processing	\$30
Key Coding	\$2.50/M

Cancellation fee for orders not yet processed: \$50 + \$5/M

### Pricing

List	Count	Price
Name & address *	650,000	\$250/M
with income select		+\$20/M

\* Minimum order 10K Names



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MEDIA**

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